



Viceroy Bali



Viceroy Bali Strengthens Its Sustainability Commitment with Ongoing GSTC Certification Progress

Ubud, Bali - November 2025 - Viceroy Bali proudly reaffirms its long-term commitment to environmental sustainability and responsible hospitality. The resort has recently become a signatory of the Global Tourism Plastics Initiative, led by the United Nations Environment Programme (UNEP) and UN Tourism, in collaboration with the Ellen MacArthur Foundation.

As a signatory, Viceroy Bali fully endorses the common vision to address the root causes of plastic pollution and has committed to eliminating unnecessary plastic items, ensuring essential plastics are designed for reuse, recycling, or composting, and keeping materials circulating within the economy rather than polluting the environment.

Viceroy Bali is also currently progressing towards GSTC (Global Sustainable Tourism Council) certification, a globally recognised standard that guides and measures sustainable tourism practices. This ongoing process reflects the resort's dedication to maintaining transparency and accountability while continuously improving its environmental and social performance.



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Beyond these commitments, Viceroy Bali continues to lead with a range of sustainability initiatives, including:

- The Nordaq filtered water system, which provides guests with pure drinking water without single-use plastic bottles.
- An advanced wastewater management system that safeguards the surrounding ecosystem.
- Support for local Balinese producers and artisans, reducing the resort's carbon footprint and promoting community-based sustainability.
- Regular staff training and awareness programmes to embed sustainability into the resort's daily operations.

“Becoming a signatory of the Global Tourism Plastics Initiative marks an important milestone in our journey towards a more sustainable future,” said Patrick Farrell, General Manager of Viceroy Bali. “We are committed to implementing meaningful change while ensuring that our guests continue to enjoy the same exceptional standard of comfort, service, and Balinese hospitality.”

About Viceroy Bali

Crowning a secluded ridge above Bali's Valley of the Kings, Viceroy Bali is an exclusive sanctuary of 40 private pool villas, blending timeless elegance with tropical allure.

A proud member of *Small Luxury Hotels of the World's* finest collection, the resort offers world-class facilities including the award-winning Apéritif Restaurant, CasCades Restaurant, Akoya Spa, a fitness centre, and an onsite helipad. Perfectly positioned near Ubud's cultural heart, Viceroy Bali redefines sensual privacy and Balinese sophistication for the discerning traveller.

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