



Viceroy Bali

## EXECUTIVE CHANGES AT VICEROY BALI

- **Luxury resort announces new General Manager and Director of Sales & Marketing**
- **Team readies new Pool Villas and Wellness facility for reopening in 2021**

**Bali, 11 November 2020:** Viceroy Bali - the luxury resort overlooking the serene Valley of the Kings in Ubud, Bali - has announced the appointment of Amanda Syrowatka as General Manager and Patrick Farrell as Director of Sales & Marketing.

Amanda takes the helm of the family-run luxury property from her brother Anthony, who held the position since pre-opening. She is no stranger to the resort: in addition to being co-owner, she held the position of Director of Sales & Marketing from 2014, where she reaffirmed Viceroy Bali's notability in the luxury travel sector, including the title of #1 Resort in the World by *Condé Nast Traveler* (2018).

Prior to joining the family business, Amanda worked at specialist Accounting firm McGrathNicol in her hometown of Sydney, Australia. Her strong leadership skills and hands-on approach to management are tipped to help continue the resort's success.

Commenting on Amanda's appointment, founder Otto Syrowatka said: "When we opened Viceroy Bali in 2005, we hoped - but had no real idea - it would grow to the international success and acclaim it has today. I am proud not only as a father but as a long-term resident of Bali, to see Viceroy passed to Amanda, whom I know will stamp her passion and personality into the resort."

Amanda is joined by Patrick Farrell in the role of Director of Sales & Marketing. Patrick joins from The Lanesborough, an Oetker Collection Hotel, in London, having also worked for global hotel brands in Dubai, Brussels, the Seychelles and Maldives.

"Patrick's enthusiasm for, and experience in, the luxury travel sector will make him a great addition to the team," says Amanda.

With international borders closed since March 2020, the team at Viceroy Bali have developed fifteen new pool villas, alongside a new state-of-the-art Wellness facility and refurbishment of Cascades restaurant.

Despite the challenging times in the travel industry, the owners have managed to retain all 170 resort employees, and recently reopened the Apéritif and Cascades restaurants to domestic guests in a Covid-safe environment.

"We've been working hard to support the local community during this time, including food donations and charity events," says Amanda. "Viceroy Bali and my family are committed to helping the locals stay sustained until the island is ready to welcome global citizens again. And when those borders reopen, our new Pool Villas and Wellness facility will be waiting to provide an enhanced experience to our guests."

- Ends -



### **About Viceroy Bali**

A founding member of Small Luxury Hotels of the World, Viceroy Bali offers guests the best of Bali from the heart of Ubud. With 40 pool villas, a fine-dining restaurant and an extensive spa offering, Viceroy Bali is owned and managed by an Australian family with vast worldwide travelling experience who have bestowed the resort with their love of culture and fashion. Guests can expect to experience graceful and caring personal service from the owners and their dedicated professional staff.

For more information visit [www.viceroybali.com](http://www.viceroybali.com)

For media visit [www.viceroybali.com/en/media-room](http://www.viceroybali.com/en/media-room)